



Print Media File Submission Details

Rental Management will review all files. If files are not set up properly, your ad may be subject to additional production time and fees. **Questions?** Contact Jennifer Smith at jennifer.smith@ararental.org or 800.334.2177, ext. 257.

Size: Ad dimensions are identical to sizes listed below in this media kit. *Magazine trim size is 8.25" x 10.875". Live area must fall 1/8" inside of trim size.*

Resolution: Graphics and final .pdf are **300 dpi**.

Lines: Line weights are set at .25 pt. or above.

Images: Images are viewed at 100% to check for grain, pixilation and overall quality. Images must be 300 dpi at actual print size.

Fonts: All text is embedded or outlined in the pdf.

Spelling: All **spelling, grammar and punctuation is checked.** Rental Management will not be responsible for any spelling or grammatical errors.

Color: All images are CMYK. If RGB or lab color artwork is submitted, it will be changed to CMYK, which may render differently. When using large areas of black a rich black is used: 20% cyan, 20% magenta, 20% yellow, 100% black.

File types: Print file types accepted: .pdf, .tif, .eps and .jpg.
Print file types NOT accepted: .dcs, .gif and .png
Do not include any unnecessary or unrelated files.

File transfer: Send materials via electronic transfer:
Email jennifer.smith@ararental.org OR

Upload: <ftp://ftp.ararental.org>

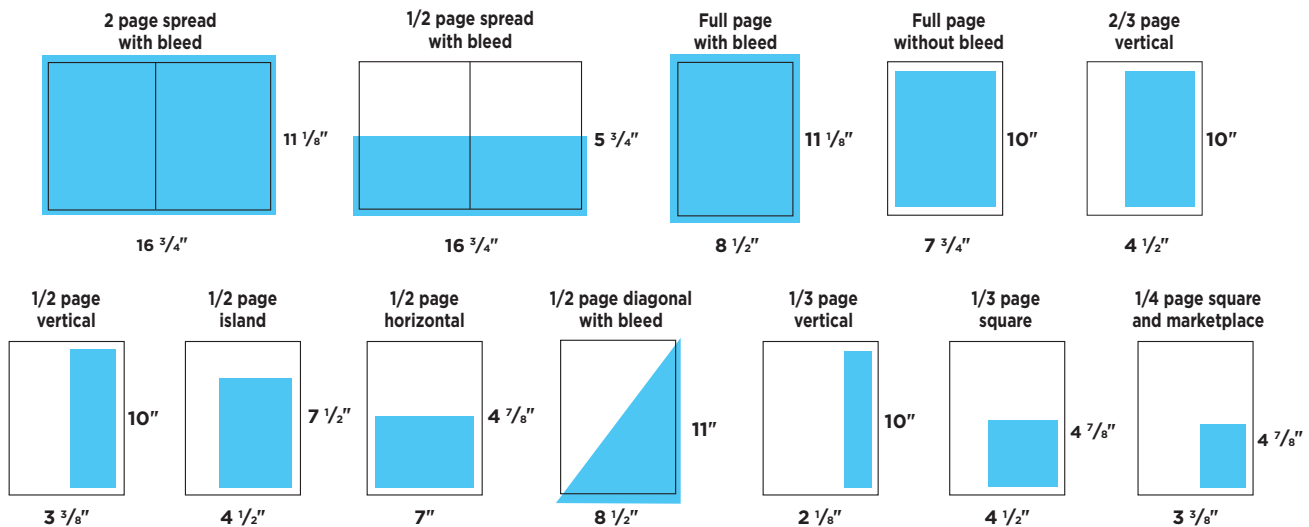
Username: rmupload

Password: rm!ftp

File name and pick up information

New ads should be labeled with the month and year the ad should appear in *Rental Management*.
Pick up ads should specify the issue of *Rental Management* of the ad you prefer to run.

Rental Management magazine full size issue display ad dimensions and placement



Rental Management magazine monthly safety section supplement ad dimensions and placement

All print media file submission details apply to the monthly safety supplement EXCEPT the size:

Safety Supplement Size: Safety section trim size is 7.875" x 10".
Live area must fall 1/8" inside of trim size.

