



Young Professionals
Network

ARA MEMBER BENEFIT



ARA YOUNG PROFESSIONALS NETWORK CONFERENCE

NOV. 13 AND 14 IN PHOENIX

"40 under 40"

Connect With Other Young Professionals

Network with your peers, learn career-building strategies and create new friendships.

Learn How to Take Your Business to the Next Level

Discover the right tools to excel from Russell White, CSP, who has been a favorite speaker at *The Rental Show*.

Grow and Build Your Success

Hone your business skills and discover how to create success for you and your rental operation.



All of this is waiting for you at the
ARA "40 under 40" YPN Conference
on Friday night, Nov. 13, and Saturday, Nov. 14,
at the Hotel Palomar in downtown Phoenix.

Be part of it!

Schedule of Events

Friday, Nov. 13

4 to 7 p.m.:

Hotel check-in

7 to 9:30 p.m.:

Networking reception

Saturday, Nov. 14

8 to 8:30 a.m.:

Breakfast

8:30 to 11:30 a.m.:

Educational session
with Russell White

Noon to 1 p.m.:

Lunch

1:15 to 4 p.m.:

Educational session
with Russell White

4 to 4:30 p.m.: Closing
with Christine L. Wehrman,
ARA CEO/executive vice
president

**After the YPN
conference, explore
downtown Phoenix
with friends you
met at this great
networking event!**

REGISTER TODAY — ONLY \$50 PER PERSON!

Includes Friday night reception, hotel room for Friday, parking for Friday night and Saturday, Saturday breakfast, lunch and conference materials — all made possible by the ARA Foundation.

This is a must-attend weekend if you are between the ages of 18 and 40 and want to build your career in the equipment rental industry. Here's why:

"Leader-Shift: Agility in Motion" presented by Russell White, CSP, president of Pinnacle Solutions in Clover, S.C.



Russell White, CSP

To be successful in today's business world, a different type of workforce is needed — one that is proactive, versatile and forward-thinking. No matter what your position in the company, you need to be a credible force, one who can listen, inspire, communicate ideas and build relationships with colleagues and customers with diverse backgrounds and personality types.

Discover how you can be that agile, listened-to team member during White's interactive presentation. He will provide the strategies required to achieve lasting success.

By the end of the conference, you will have learned how to evolve decision-making through beta-testing, create buy-in, implement simplicity without removing options, build trust and credibility, and move from a one-size-fits-all approach to a more individualized developmental system — all concrete ways to lead with agility that will enhance your own personal and professional development. You will leave with practical tools you can use to build your success.

HOTEL

Hotel Palomar Phoenix, a trendy, connected and cosmopolitan hotel, is ideally located at CityScape, the city's downtown shopping, dining and entertainment hub that also is close to Chase Field and other top sports venues. There's plenty to do at the hotel, too — a rooftop pool overlooking the downtown, live entertainment at the LUSTRE Rooftop Garden, EOS Fitness and bikes with which to cruise the city.

A hotel room for Friday night and parking for Friday night and Saturday are included in the \$50-per-person conference cost. If you wish to stay Saturday night, please contact Jenni Swanson at 800-334-2177, ext. 236.

**Attendance is limited to 40,
so register NOW!**

**Registration deadline is
Thursday, Oct. 15, 2015.**





ARA YOUNG PROFESSIONALS NETWORK CONFERENCE

REGISTRATION FORM

"40 UNDER 40" | HOTEL PALOMAR PHOENIX | NOV. 13-14, 2015
SPONSORED BY THE ARA FOUNDATION

Company Name _____
Address _____
City/State/ZIP _____
Phone _____
Fax _____
Email _____

(For ARA office use only)

Date Received _____
Amount _____ Type _____

REGISTRATION FEES

Event registration includes the Friday night reception with two drink tickets; Saturday breakfast, lunch and the conference speaker materials; a hotel room for Friday night; and parking for Friday night and Saturday.

ARA YPN MEMBERS: \$50/PERSON

For accommodations beyond Saturday, call Jenni Swanson at 800-334-2177, ext. 236, before Oct. 15, 2015. Space is limited.

NAME AS IT WILL APPEAR ON THE BADGE	TOTAL DUE
	\$
	\$
	\$
TOTAL	\$

METHOD OF PAYMENT

- ☐ Check Enclosed (Payable to ARA YPN)
 ☐ American Express
 ☐ Discover
 ☐ MasterCard
 ☐ Visa

Payment must be received in full in order to process.

Card Number _____ Expiration Date _____
 Cardholder Name _____ Signature _____

**COMPLETE AND RETURN THIS FORM
by Oct. 15, 2015, to:**

ARA Young Professionals Network
 c/o the ARA Foundation
 1900 19th St. Moline, IL 61265
 jenni.swanson@ararental.org | Fax: 309-764-1533

PROGRAM QUESTIONS?

Contact Jenni Swanson,
 ARA Foundation director of development
 jenni.swanson@ararental.org or
 800-334-2177, ext. 236