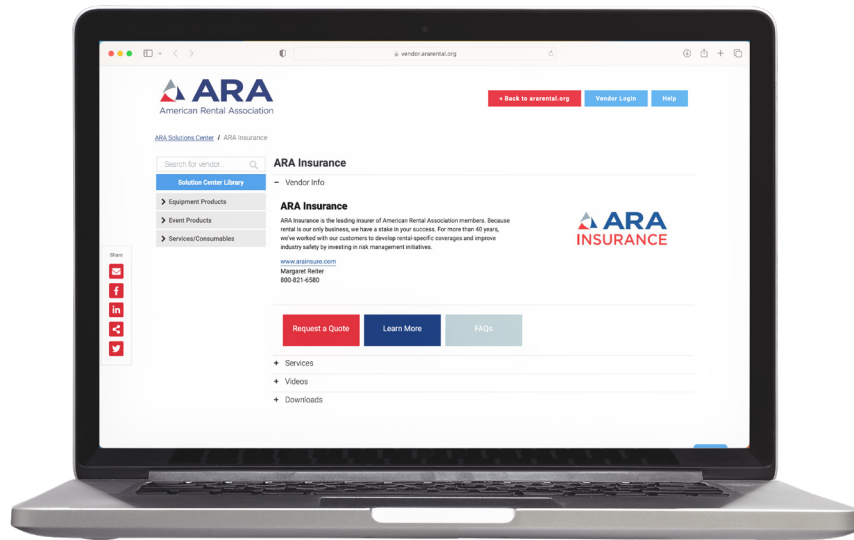


Premium Vendor Solutions Center listing – the centerpiece of your rental marketing strategy



*Offer valid through The ARA Show

ARA Vendor Solutions Center

Use ARA's Vendor Solutions Center premium listing as your complete marketing solution for the rental channel

The *Rental Management* Media Group offers a complete rental marketing tool. Use your Vendor Solutions Center premium listing as an anchor for your campaigns. Then, take advantage of our additional digital and print offerings to meet your marketing goals, from brand awareness to lead generation.

Lock in your Vendor Solutions Center premium listing with The ARA Show special rate of \$1,200/year.

- **Premium listing includes:**
 - Microsite customizable with business logo, call-to-action buttons, company and contact information, five product and service listings, photos and videos, downloadable marketing materials, and more.
 - Run reports on visitor traffic to your listing.
- **Add-on digital marketing tactics ranging from \$750-\$5,500:**
 - Include your logo in one of our monthly or weekly newsletters along with digital banners on our news site.
 - Buy a print ad for our monthly magazine and drive traffic to your Vendor Solutions Center premium listing.
 - Send a sponsored e-blast to a customized, targeted list highlighting a product on your premium listing.

You're missing out on valuable impressions every month you wait. Additional, customizable packages are available. Capitalize on the success of The ARA Show. Contact us today!

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