

The American Rental  
Association (ARA)

# Industry Award Nominations



Presented Feb. 12, 2023  
at The ARA Show™

Orange County Convention  
Center, Orlando

# Seeking Nominees for Industry Awards

Each year, the American Rental Association (ARA) recognizes several individuals for their outstanding volunteer service to the association and the industry with awards, which are traditionally presented at The ARA Show™.

Do you know someone who has made a significant impact to the equipment and event rental industry? ARA wants to celebrate the outstanding achievements of companies and individuals in our industry. These individuals are the people who help shape the industry and help keep the association strong and vibrant.

ARA relies on rental professionals like you to nominate their colleagues and peers who meet the criteria for each award category.

The nomination period opens **June 21 and concludes on Aug. 12**. Award winners will be recognized at The ARA Show 2023.

## Guidelines for a successful nomination:

- Complete the entire nomination form and include supporting documentation. Incomplete applications will not be accepted.
- Describe the nominee and their accomplishments as if you are presenting the award to that person.
- Make the nominee stand out with specific details about their contributions. Every effort should be made to provide examples which attest to the criteria.

## How to Submit a Nomination:

To submit a nomination, visit **ARARental.org** and click on the homepage banner.

*Awards will only be given in categories where qualified nominations were received.*

Nominations for qualified individuals will be reviewed and rated by the **Industry Awards Committee**.

## Rental Hall of Fame

American Rental Association



Tim Maloney, CERP (left), Canton Chair Rental, Canton, Ohio

ARA developed this prestigious award in 2000 to honor those individuals who have made a significant impact to the equipment and event rental industry at the national and/or international level with their vision and leadership. This is the highest industry honor and nominations should reflect exemplary service or contributions.

**Eligibility:** Any individual (living or deceased) associated with the equipment and event rental industry whose significant contribution(s) positively impacted the industry is eligible for consideration.

**Criteria:** Inductees into the Rental Hall of Fame should exemplify key guiding principles. Nominees will be scored based on the following criteria. Commentary and supporting documentation that demonstrate the depth and scope of the nominee's specific contributions should be included.

- Leadership
- Industry Impact
- Ingenuity
- Industry Stability
- Personal Commitment

# Industry Contributor Awards

The Industry Contributor Awards are comprised of the Industry Ambassador Award, Exemplary Service Award, and the Industry Impact Award.

**Purpose:** Recognize individuals who have demonstrated long-term leadership and service to the association, made a significant contribution in a defined area of association service and/or

made a significant impact on the association or industry at the national, state, or local levels.

**Eligibility:** ARA General or Associate Members and Independent Manufacturer Representatives.

**Award Ceremony:** During ARA's Industry Awards Lunch at the ARA Show™.

## Industry Ambassador Award



*Vicky Blackwell accepting the award on behalf of her late husband, Dale Blackwell, Aba Daba Rents, Sacramento Calif.*

## Exemplary Service Award



*Ron Holbert,  
JoRonCo Rentals,  
Bakersfield, Calif.*

## Industry Impact Award



*Daun Kouchoukos, Hilti, Plano, Texas*

Now is the time to give recognition to those who have served and contributed to the equipment and event rental industry. Visit **ARArental.org** to nominate your colleagues, peers, and partners.

**Nominations accepted from June 21 – Aug. 12.**

We'll see you in Orlando to celebrate the industry and our award winners.

**Questions?** Please contact Joann Lay [joann.lay@ararental.org](mailto:joann.lay@ararental.org); ph: **800.334.2177, ext. 265.**

