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First Name: Tim  
Last Name: Maloney  
Company Name: Canton Chair Rental

Is Candidate Deceased?: No

Contact name for deceased candidate:  
Contact's mailing address:

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Candidate's Address: 4850 Southway St SW  
Candidate's City: Canton  
Candidate's State/Province: OH  
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### **Significant Contributions to Industry:**

#### **Leadership:**

Tim Maloney Sr., CERP, president, Canton Chair Rental, Canton, Ohio, has been the ultimate volunteer for and a strong leader of the equipment and event rental industry, the American Rental Association and its members.

Maloney has served on almost every committee at the local, state and national levels.

Maloney's leadership skills were honed first at the local level, serving as a member of the Northeast Ohio Rental Association board and then as its president.

After seeing how he benefited from his local association, he wanted to help rental operators throughout Ohio. To do that he joined seven other Ohio rental leaders who met in Columbus, with then-ARA President Hank Parker. Their intent was to form the ARA of Ohio, also known as the Ohio Equipment Rental Association.

"From the beginning, the ARA of Ohio's purpose was to help educate our members with speakers presenting at the local and state association levels," says James Bruner, former owner of All American Equipment and Party Rental Center, Cincinnati, who was an active member in that group of eight. "Also, the ARA of Ohio was to represent our members at the state legislature level. Tim formed a political network with other state associations and national

equipment companies such as Ditch Witch of Ohio and Vermeer of Ohio.”

After playing such a critical role in its founding, Maloney volunteered for the ARA of Ohio board from 1994 through 2014, serving as board president between 1998 and 2000.

An outgrowth of his dedication to serving the needs of Ohio rental businesses was having the ARA of Ohio support “Small Business Day at the Capital.”

“Under Tim’s leadership, this became a means of meeting state representatives and presenting our legislative needs. Through this interaction, the ARA of Ohio was able to have two bills passed — a new theft and theft of services law in Ohio. Those bills not only helped Ohio rental members, but they also served as an example for other state associations,” Bruner says.

Maloney expanded that reach by “forming a structure of like associations with similar problems and needs,” Bruner says. “Tim was able to widen the base of Ohio businesses and associations to allow the legislators to better understand the problems and needs that Ohio rental businesses required. This allowed the ARA of Ohio to impress members of both statehouses, thus achieving our needs.”

Maloney’s national service began in 1993 as a member of the Party Equipment Council and then he became chair of the Party & Event Services Shared Interest Group. That was quickly followed with service on the Party Equipment Special Interest Group, the Transition/Implementation Committee, the Events & Tents Task Force Special Interest Group, the Business Development Committee, the Government Affairs Committee, the Budget/Audit Committee, the Long Range Planning Committee, the Advertising and Marketing Committee and the Special Events Planning Committee. In 1997, he became a member of the President-Elect Nominating Committee. That year he also served on the State Association Ad Hoc Committee.

In 2002, he was elected Region Five Director. That year, he also served as chair of ARA’s Membership Committee. In 2005, he served as chair of the Region Five Nominating Committee, and then in 2008 he was named chair of the Party Certification Task Force.

While chairing that task force, Maloney also chaired the group of rental operators, manufacturers/suppliers and ARA staff in developing the tenting evacuation best practices guide, Statement of Best Practices for Emergency Evacuation Planning for Tented Events, a document that is still in demand today by party and event rental operators and their customers.

In 2005, he volunteered for his first stint on the ARA Volunteer Recognition Awards Committee. He reprised that role in 2008.

He expanded his volunteer efforts to ARA Insurance when he served as chair of the ARA/ARA Insurance Services Member Risk Management Committee, serving as its chair in 2012.

Dan Skena, president, PartySavvy, Monroeville, Pa., has known Maloney for at least 30 years and served with him on numerous ARA boards.

“Ever since I have known Tim, he has always been involved in some volunteer role or another at the local, state, or national level. Tim and I have done a lot of the same things for ARA nationally, and at times we have served on boards together. Our service as regional directors

overlapped in the 1990s; Tim was Region Five director while I was Region Two director. We both served as the Party and Event SIG chairs at different times. We also served as directors and chairs of the ARA Insurance board. My first year on the board was the year Tim was the chairman, so we did work together that year,” Skena says.

Throughout his years in business, Maloney he has been a strong supporter of the Certified Event Rental Professional (CERP) program, earning his certification and then working closely to help update the tenting discipline. During this time, members of the ARA education team regularly turned to him when a tenting question or issue arose as they knew they would receive a thorough and well-researched answer.

He also has been a strong supporter of the ARA Foundation and always has encouraged his employees to take advantage of the scholarships offered by the ARA Foundation and its affiliate programs, including the ARA of Ohio. Many of his employees took his advice and were awarded scholarships.

For several years he also served as a speaker and moderator for The ARA Show™.

Maloney always has been eager to help legislators understand the unique needs of the equipment and event rental industry. That is why he has spent considerable time and effort in the legislative arena as a way to help rental operators at the state and national levels. As mentioned earlier, he was instrumental in passage of the Ohio law that considered the failure to return equipment a theft — under Section 2913 of the Ohio Revised Code “Evidence of an intent to commit theft of rental property.”

He has testified at the Ohio Statehouse for different issues impacting the party and event rental industry and small businesses in general. He also has been involved with researching new changes in building code permitting and fire codes in relation to tent rentals and has been in contact with OUPS, the Ohio Utilities Protection Service, about tent contractor issues such as having underground utilities marked before staking a tent.

On the national level, he has been a member of ARAPAC, ARA’s political action committee, and has participated for years in ARA’s National Legislative Caucus. He was a member of the ARA board when the surge brakes issue was passed, a huge win for the industry.

His dedication and service to and impact on the industry have been noticed by others. The first recognition came in 1994, when he was awarded ARA Region Five Person of the Year. That was followed with the ARA Meritorious Service Award twice, once in 1996 and again in 1998. He also was awarded the ARA Distinguished Service Award in 2017.

Even during the coronavirus (COVID-19) pandemic, which has severely impacted his rental operation, Maloney was thinking of how to help his fellow party and event rental operators navigate and be in compliance with the state’s rules and regulations. He recently worked with ARA’s government affairs staff to author an email about the impact of Ohio’s reopening guidelines regarding private events. He was quoted recently in a story about this issue, as well as outlining overall best practices, in the Canton Repository, his local newspaper. (See <https://www.cantonrep.com/news/20200621/2020-graduates-parents-rethink-traditional-celebrations>)

Maloney is known for immersing himself in an issue and understanding it thoroughly. That meticulous research habit has allowed him to share complicated information in an easy-to-

understand and straightforward way. That skill is why he is a favorite source for his local newspaper as well as Rental Management. He is always willing to share his knowledge with others. Every time he is asked to be interviewed for a story, he says yes. No matter how busy he is, he always finds time to share his expertise for stories and columns about the party and event rental industry and small business in general.

### **Industry Impact:**

Please note that I combined leadership with industry impact in the "Leadership" category. Below is additional comments regarding his industry impact:

Maloney follows a long line of dedicated individuals who believe in ARA and lives the vision and mission that the association was founded on. He is there for his employees, customers and rental colleagues. He has spent years of service to ARA and all rental operators. All his volunteer efforts have been in pursuit of finding ways to elevate the professionalism and safety of the industry and to educate legislators on the particular needs of those who make a living in this dynamic industry that he loves.

“Tim is the kind of person who has always selflessly given of his time and talents to help the rental industry at all levels, as well as his local community,” Skena says. “He’s one of the most intelligent and thoughtful people I’ve ever met in the rental industry. I can’t think of too many people who have done as much for the rental industry, while serving his own community, as Tim has, literally for decades. With the love, support and sacrifice of his wife, Holly, CPA, chief financial officer of Canton Chair Rental, he has accomplished so much for the industry and his community — all while being such a great family man. I also can’t think of anyone more deserving of being inducted into the ARA Rental Hall of Fame than Tim Maloney. It is appropriate to honor his service in this way.”

### **Ingenuity:**

Maloney’s father, R.C. Maloney, purchased a Taylor Rental franchise in 1972. When he graduated from Mount Union College, Alliance, Ohio, in 1977, he joined his father in the rental business.

Maloney and his father were among the first rental store owners to computerize their operations when they purchased IMS’s (now Alert Management Systems) computer system in 1979, the same year the business became a member of ARA.

In 1985, Maloney and his father purchased the rental inventory of Canton Chair & Table Co. and started a separate party rental store called Canton Chair Rental. Maloney managed the party rental store and his dad managed the general tool rental side. Under Maloney’s leadership, Canton Chair Rental has grown into one of the largest party rental stores in northeast Ohio and is always innovating with new technologies to make their processes safer and more efficient and productive.

Maloney has a gift of bringing rental operators together for a common cause. That was evident in the formation of the ARA of Ohio and in working with the NFIB to strengthen the voice of legislative initiatives to benefit not only rental operators but also all small businesses in the state.

To this day, Maloney attends the Users Group meetings offered by software developer Alert Management Systems as a way to better understand the needs of the company's customers. Also, he regularly submits suggested enhancements to Alert.

That consensus-building was seen at the national level during his visits to ARA's National Legislative Caucus.

It also was demonstrated when he and Skena became the founding members in 1993 of their Business Analysis Group, now known as Peer Advisory Groups.

Maloney, Skena and several others met to form the group consisting of members from regions One, Two and Three. "Our group remained active for more than 20 years, with some members leaving and others joining. Tim and I were the last holdouts; we don't have meetings any longer, but we are in regular communication by phone, email and text messages," Skena says, adding that they continue to work together by "subrenting equipment to each other, even though our stores are more than two hours apart."

### **Industry Stability:**

Whether it is at the local, state or national level, Maloney's desire is "for the national association to succeed at all levels," Bruner says, noting his service and work on the legislative front. "His hard work and hours of preparation show that he wants ARA and its members to 'work smarter, not harder.'"

"About the only thing Tim hasn't done in terms of ARA volunteerism is run for the presidency. I have no doubt he would have made an excellent officer; I'm pretty sure he was asked, probably more than once, but he didn't go down that path," Skena says.

### **Personal Commitment:**

Maloney is never content to rest on his laurels. He is always looking for ways to make things better.

His latest endeavor includes diligently researching the new changes in building code permitting and fire codes in relation to tent rental. He has devoted countless hours and contacted people at the Ohio Board of Building Standards to determine what rules tent contractors are required to follow, including the weighting requirements and applicable fire code protection.

As mentioned earlier, he also been in contact with OUPS regarding tent contractor issues such as having underground utilities marked before staking a tent.

While doing this, Maloney has ensured that Canton Chair Rental is adhering to all Ohio codes and rules related to tent contracting and is willing to share his knowledge with any rental owner to keep the party rental industry safety standards high.

His desire "to help our industry succeed is evident in his time and effort given freely to ARA, from his early years of commitment at his father's tool rental store to his years of leading the Northeast Ohio Rental Association, his leadership of the ARA of Ohio and his service as ARA Region Five director," Bruner says. "All these years of commitment have made Tim a better rental man and have made ARA a better national association."

In addition to his years of service to the rental industry, Maloney has shown that same zeal for

his community. For instance, he has helped a variety of organizations in his area by serving as the:

- Pro Football Hall of Fame (HOF) Festival Committee general chair
- Pro Football HOF Festival Safety Committee chair
- Pro Football HOF Festival Game Day Luncheon chair
- Canton Regional Chamber of Commerce board member
- Canton Regional Chamber of Commerce board president
- Canton Rotary member
- St. Joseph's Credit Union board member
- Stark County Visitors and Convention Bureau board member
- Stark County Visitors and Convention Bureau board president
- Trillium board member

These volunteer efforts came from Maloney's deep desire for these organizations to be the best they can be. For instance, for years Canton Chair Rental has provided all the tents for the Pro Football Hall of Fame. Setting up tents wasn't enough. He saw a need where he could help. As listed above, he quickly became the Festival Committee general chair, then the Safety Committee chair and then the Game Day Luncheon chair.

His commitment grew and resulted in him becoming president of the Canton Chamber of Commerce and of the Stark County Visitors and Convention Bureau, etc. When Maloney gets involved, he dives in, ready to help raise any event or organization to the next level.