



## AWARD DESCRIPTIONS

### **Hall of Fame**

The Rental Hall of Fame Selection Committee will select recipients to be inducted into the Rental Hall of Fame.

**Purpose:** Recognizes an individual who has made a significant impact on the rental industry at the national and/or international level.

**Eligibility:** Any individual associated with the equipment and event rental industry whose significant contribution changed the industry in a positive manner is eligible for consideration. A nominee's eligibility to be elected to, and remain a part of, the Rental Hall of Fame shall be based upon the nominee's integrity, character and contribution to the equipment and event rental industry over the years.

The members of the Industry Awards Committee and members of all ARA Boards during the year of nomination and induction are ineligible.

Current and past staff members of ARA and its subsidiary organizations also are ineligible.

**Award Ceremony:** at The ARA Show™

**Criteria:** Nominees will be reviewed based on the following criteria:

**Leadership:** Describe how the individual has influenced, motivated and enabled others to contribute toward the effectiveness and success of the rental industry.

**Industry Impact:** Describe the individual's exceptional achievements that have impacted the rental industry. How has the rental industry been changed by the nominee's impact and contributions?

**Ingenuity:** What techniques, innovations, inventions, or unique approaches by the nominee resulted in positive changes for the industry?

**Industry Stability:** Long-term commitment to the rental industry that endures into the future. What proactive changes did the nominee facilitate in the rental industry to ensure continued business growth and sustainability?

**Personal Commitment:** A measure of the nominee's passion and commitment to the betterment of the rental industry. In what ways have they voluntarily taken on responsibilities and fulfilled obligations?

The Industry Awards Selection Committee will select recipients for the following awards:

### **Industry Ambassador**

**Purpose:** Recognizes an individual who has demonstrated long-term leadership and service to the association at the national, state, or local levels.

**Eligibility:** ARA General Members

**Award Ceremony:** at The ARA Show™

**Criteria:** Nominees will be reviewed based on the following criteria

- Active industry engagement and indisputable service as an ambassador of the industry over a minimum period of 10 years
- Significant service to ARA by committee participation and/or service at the national, state, and local levels, establishing themselves as an effective leader and providing an example to others in the industry
- Other qualifications such as awards received, and contributions made to the industry

### **Exemplary Service**

**Purpose:** Recognizes an individual or group that has made a significant contribution in a defined area of association service (government affairs, education, technology, workforce development, etc.)

**Eligibility:** ARA General, Associate and IMR Members

**Award Ceremony:** at The ARA Show™

**Criteria:** Nominees will be reviewed based on leadership demonstrated through a committee, special project, or service over the past three years.

### **Industry Impact**

**Purpose:** Recognizes a manufacturer supplier and/or independent manufacturer representative rental industry professional who made a significant impact on the association and/or industry during the past three years.

**Eligibility:** One award available to a deserving ARA Manufacturer/Supplier Member and one award available to a deserving ARA Independent Manufacturer Representative Member

**Award Ceremony:** ARA Industry Awards Lunch at The ARA Show

**Criteria:** Nominees will be reviewed based on the following criteria

- Supporting chapter leadership relations and initiatives
- Supporting the advancement of the industry

## **Rising Star Award**

**Purpose:** Recognizes a young professional who has demonstrated leadership at the grassroots level.

**Eligibility:** ARA staff will identify candidates who meet the criteria for the past three-year period

**Selected by:** The current ARA President will select the Rising Star Award recipient from the qualified candidates identified by ARA staff

**Award Ceremony:** at The ARA Show™

**Criteria:** Candidates will be reviewed based on the following criteria

- “12 to Watch Under 40” inclusion
- Current YPN member
- Attendance at YP conferences/events
- ARA volunteer service such as committees, task forces, caucus, state, local etc.
- Involvement in activities that demonstrate a personal contribution to improving the industry
- Effective leadership skills
- Community involvement/Community Impact Project participation

## **Leadership Impact Award**

This award recognizes an individual per region whose leadership benefited their state and/or local association and its members over the past year.

**Eligibility:** ARA General, Associate and IMR Members

**Award Ceremony:** During the Regional Reception at The ARA Show™

**Selected by:** The ARA regional director for their respective region. The ARA Director, Chapter Relations will communicate with regional directors throughout the year.

**Criteria:**

- Significantly supported, assisted, and was actively involved in industry activities within the region
- Provided support to and mentored ARA members in their region
- His/her volunteer leadership aided in the success and growth of the association