



HERE AT THE AMERICAN RENTAL ASSOCIATION, OUR FOCUS IS OUR MEMBERS.

We've been supporting the rental industry for over 66 years and are more than 11,000 members strong. **Check out all that we have to offer!**

EDUCATION

RentalU

RentalU: ARA offers its members extensive education, training, safety information & certifications for all levels of your business team.

BENEFITS



Job Portal and Workforce Resources: The ARA Job Portal connects candidates with rental career opportunities at American Rental Association member locations. All open position will also be shared on over 15 additional national job boards that ARA has partnered with! All ARA members receive 5 free postings! Save time and money using the ARA Job Portal for all of your recruiting efforts.



Rental HQ: As a member, you get exclusive access to RentalHQ, an online marketplace created to drive customers to your business.



Legal and **HR assistance:** Take advantage of two free hours of legal assistance annually (\$950 value) + Two 30-minute phone calls per year with an HR professional from Ogletree Deakins, as well as access to a full library of webinars.



Vendor Locator: Many vendors offer substantial savings on equipment, products, and services for ARA members.

NETWORKING, OPPORTUNITIES, & ADVOCACY



The ARA Show: The ARA Show™ is our annual trade show and convention that delivers value through education, networking and connects buyers and sellers of equipment, services, and supplies. Over 700 exhibitors, networking, and events.



Network: Connect and build relationships with members in your state Association through meetings close to home. Networking opportunities also include our **Young Professionals Network** and **Women in Rental Group**.



State & Local Associations: Get involved locally by attending association meetings in your area. Attending these chapter meetings can help you expand your network and increases your involvement in the industry.



Advocacy: Our Government Affairs team works hard to keep the rental industry top of mind within legislature. Get involved with ARA's Political Action Committee and make your voice heard in Washington D.C.

RISK MANAGEMENT



ARA Insurance: ARA Insurance is the leading insurer of American Rental Association members. For more than 40 years, ARA Insurance has worked with members to develop rental-specific coverages.