



AT THE AMERICAN RENTAL ASSOCIATION, OUR FOCUS IS OUR MEMBERS.

As an Independent Manufacturer Representative here are some benefits you have the opportunity to utilize.

The ARA Show:



The ARA Show™ is the largest annual trade show that connects buyers and sellers of rental equipment, services, and supplies. As an Independent Manufacturer Representative, you get to complimentary attend the show and work in your manufacturer's/suppliers' booths. It provides you with the opportunity to meet your customers, take orders, and create new relationships all in one location.

Network:



Building strong relations through engagement and collaboration between manufacturers and rental stores is the key to success. ARA facilitates a variety of networking opportunities including The ARA Show, State and local events, Young Professional Network, and the Women In Rental group.

Rentalytics:



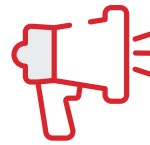
In today's global marketplace it's essential to stay up to date with economic data specific to the rental industry. ARA Rentalytics provides you with economic-specific data in your area to make the best decisions for your business.

Rental Management Subscription:



Each issue is packed with information, including risk management advice, store profiles, business management stories, products, and much more all available to you.

Advertising and co-branding materials:



Gain trust with your customers by proudly showcasing your commitment to the rental industry through your affiliation with ARA. Various ARA logo formats are available to you to incorporate your membership into your marketing. You will also have access to the ARA general member mailing list with the ability to target rental stores by location, business type, and specific equipment inventory.

Job Portal and Workforce Resources:



The ARA Job Portal connects candidates with rental career opportunities at American Rental Association member locations. All open positions will also be shared on over 15 additional national job boards that ARA has partnered with! All ARA members receive 5 free postings! Save time and money using the ARA Job Portal for all your recruiting efforts.

Healthcare Solutions:



ARA offers members quality, affordable health coverage for your small business. The Self-Funded Program through Allstate Benefits gives you cost savings and flexibility while providing quality health benefits that comply with the Affordable Care Act.

Questions? Call 800.334.2177
or visit **ararental.org**