



HERE AT THE AMERICAN RENTAL ASSOCIATION, OUR FOCUS IS OUR MEMBERS.

We've been supporting the rental industry for over 67 years and are more than 12,000 members strong. **Check out all that we have to offer!**

ADVOCACY & NETWORKING OPPORTUNITIES



The ARA Show: The ARA Show™ is our annual trade show and convention that delivers value through education, networking and connects buyers and sellers of rental equipment, services, and supplies. The ARA Show is in New Orleans, LA with education being held Feb. 17-18 and the show floor open Feb. 19-21, 2024.



Network: Connect and build relationships with members in your state association through meetings close to home. Networking opportunities also include our **Young Professionals Network and Women in Rental Facebook groups.**



State & Local Associations: Get involved locally by attending association meetings in your area. Attending these chapter meetings can help you expand your network and increases your involvement in the industry.



Advocacy: Our Government Affairs team works hard to keep the rental industry top of mind within legislature. Get involved with ARA's Political Action Committee and make your voice heard in Washington D.C.

BENEFITS



Job Portal and Workforce Resources: The ARA Job Portal connects candidates with rental career opportunities at American Rental Association member locations. All ARA members receive 5 free postings! In addition to the Job Portal, we also offer customizable job descriptions, recruitment kits, and best practices documents to all ARA members to help save time and money during the recruitment process.



Rental HQ: As a member, you get exclusive access to RentalHQ, an online marketplace created to drive customers to your business.



Legal and HR assistance: Take advantage of two free hours of legal assistance annually (\$950 value) plus two 30-minute phone calls per year with an HR professional from Ogletree Deakins, as well as access to a full library of webinars and FAQs.



Vendor Solutions Center: Many vendors offer substantial savings on equipment, products, and services for ARA members.

EDUCATION



RentalU: ARA offers its members extensive education, training, safety information & certifications for all levels of your business team.

RENTAL SPECIFIC INSURANCE & HEALTHCARE



ARA Insurance: ARA Insurance is the leading insurer of American Rental Association members. For more than 40 years, ARA Insurance has worked with members to develop rental-specific coverages.



ARA Healthcare Solutions: The Self-Funded Program through Allstate Benefits gives you cost savings and flexibility, while providing quality health benefits that comply with the Affordable Care Act.