Economic Impact on Equipment and Event Rental Industry Survey Results April 2023

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Sponsored by ARA Rentalytics<sup>™</sup>

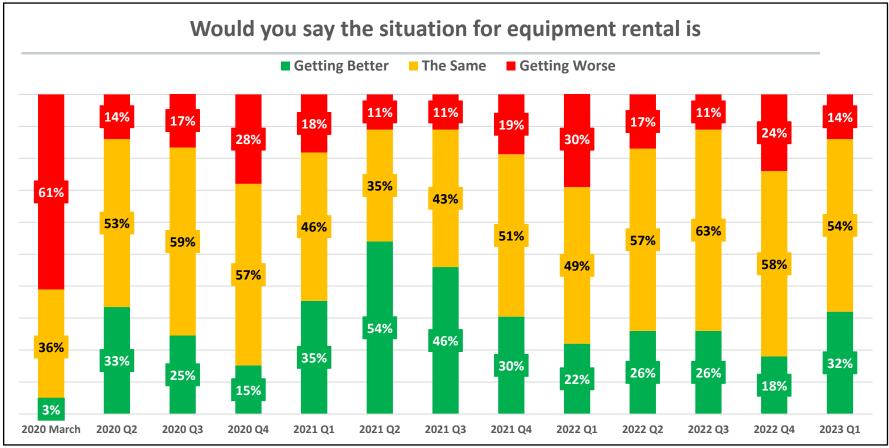




# Equipment Rental Results

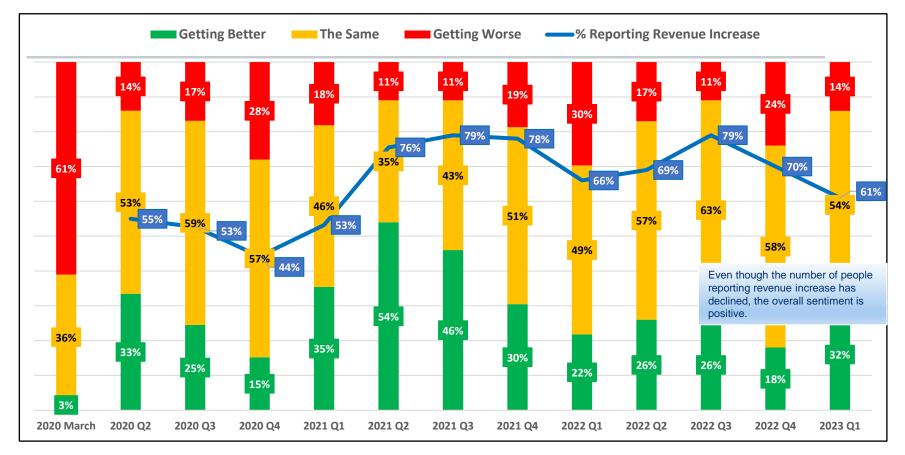


## Impact on Equipment Rental – Survey Results





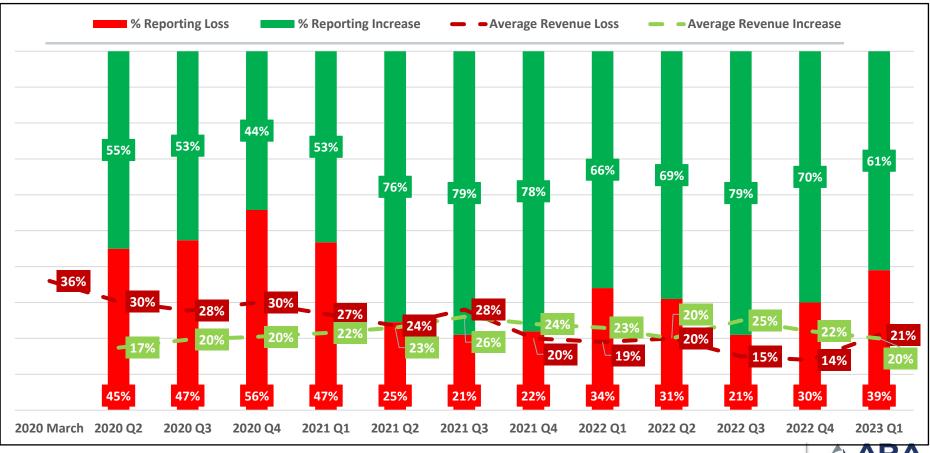
### Situation compared to % reporting revenue increase





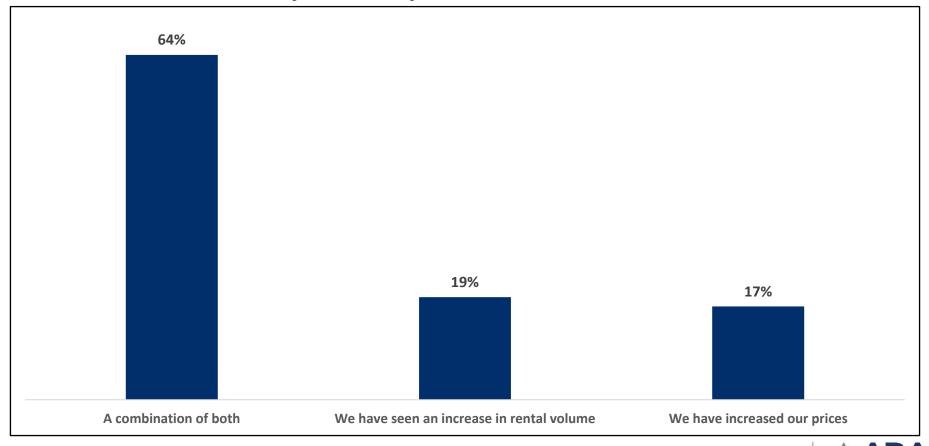
### Equipment Rental - Average Revenue Change Compared to Same Quarter in previous

year



Confidential - Not for Distribution

#### To what do you attribute your increase in revenue?

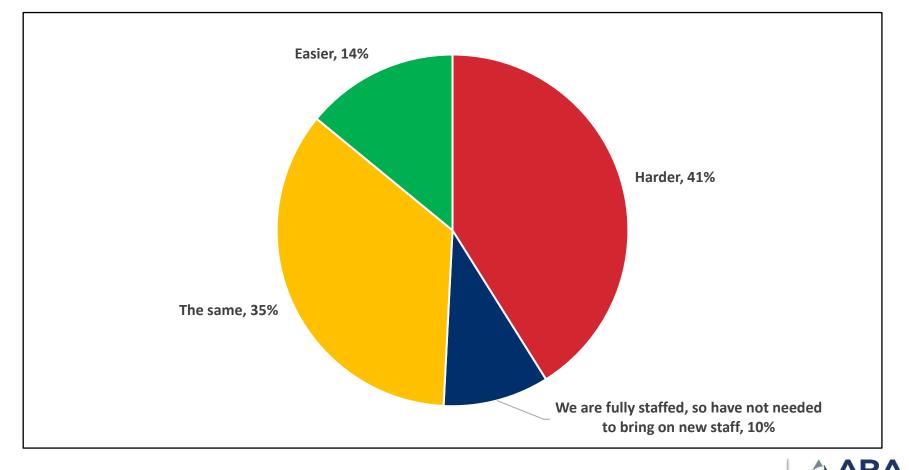




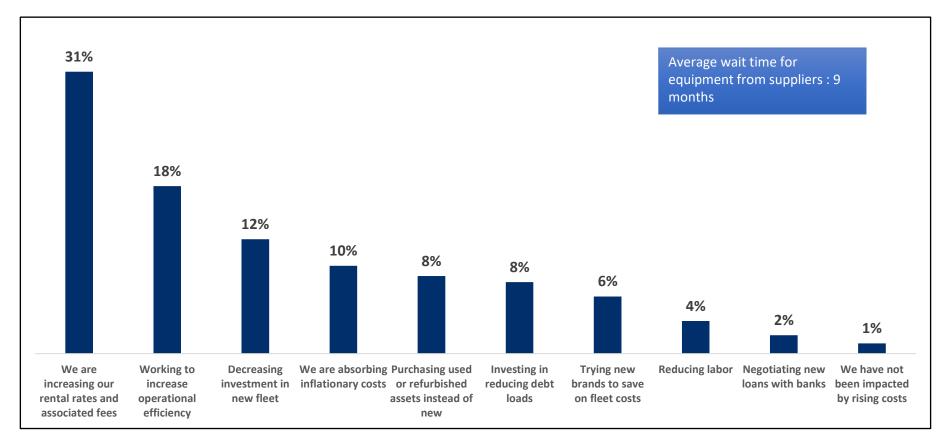
### Next quarter we expect our revenue change compared to the same quarter last year



Confidential - Not for Distribution





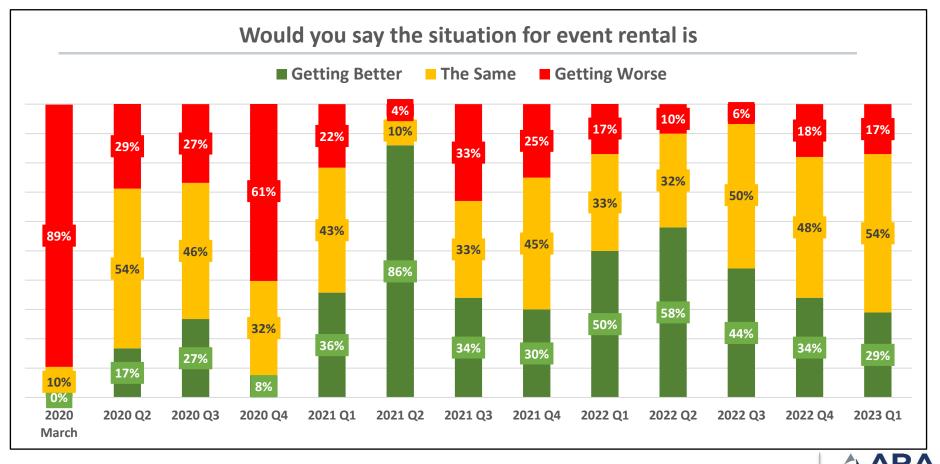


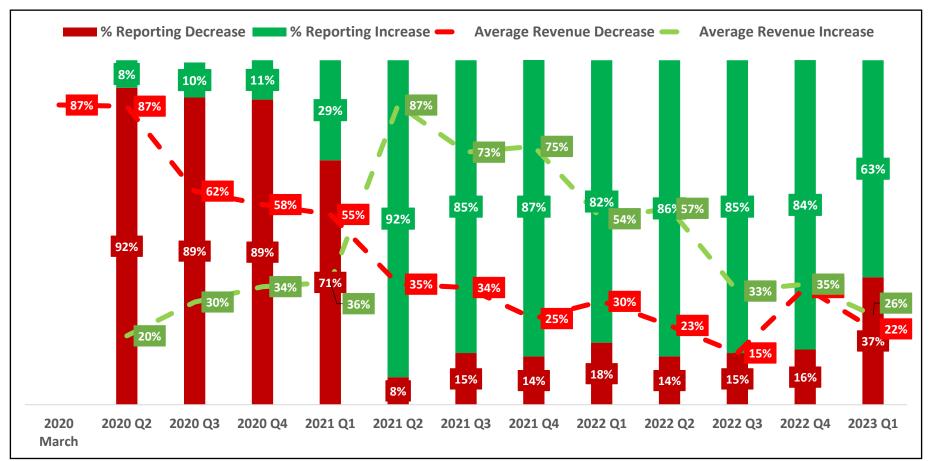


# **Event Rental Results**



## Impact on Event Rental – Survey Results

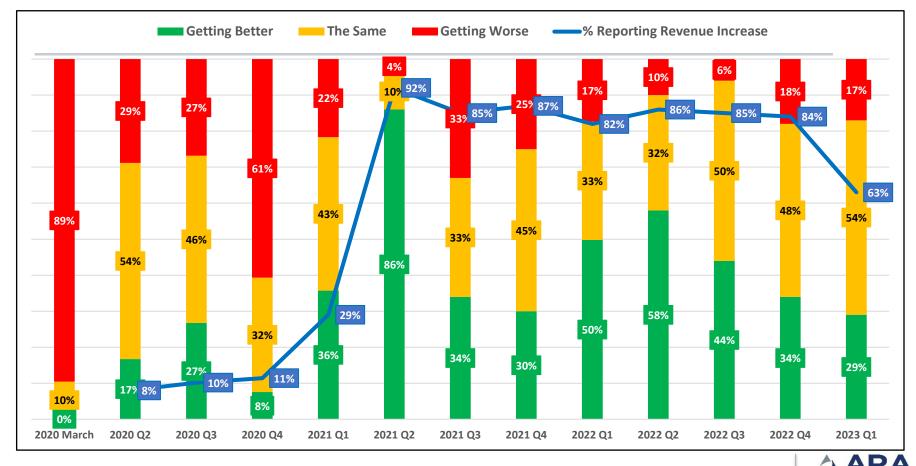




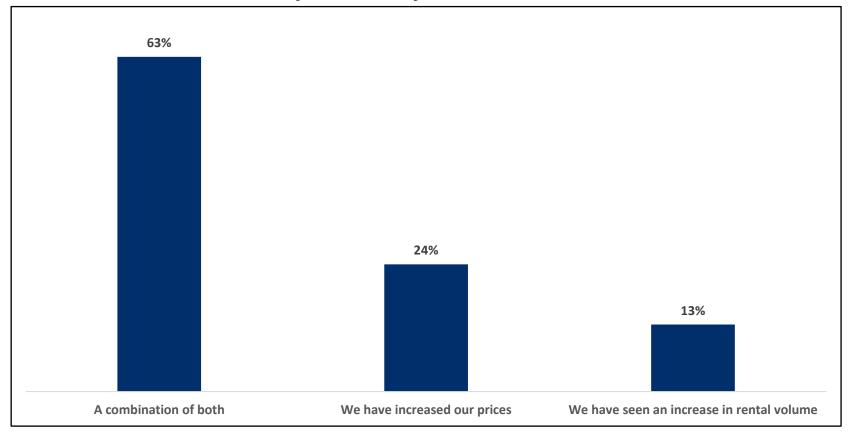
#### Event Rental - Average Revenue Change Compared to Same Quarter in previous year



### Situation compared to % reporting revenue increase



Confidential - Not for Distribution



### Next quarter we expect our revenue change compared to the same quarter last year

