

Dear ARA member:

The ARA Board of Directors is committed to strategic foresight and adoption of governance best practices to ensure the industry's long-term success. As part of that effort, the board has carefully examined its governance practices as it relates to general elections and has approved the following change in 2025.

ARA general members will no longer be required to approve nominees for the board positions of president-elect, directors for their specific regions and the associate member director. Associate members will no longer be required to approve the associate member director nominee.

While ARA members will no longer be required to approve the nominees for these positions, members may petition to challenge any nominees on the slate. If there is a contested nomination, ARA will facilitate an election to fill the board position.

Those wishing to submit a petition to challenge a nominee on this year's slate may scan the QR code for further information and directions. The last day to submit a petition is Tuesday, July 1, 2025.

Those selected to serve on the board will begin their terms in 2026 at the conclusion of The ARA Show™ in Orlando.



ARA continues to work to grow the pool of qualified board candidates and to develop a board with balanced skill sets to lead the association. The work of a nominating committee — comprised exclusively of rental industry professionals — remains an essential part of ARA's governance practices. The committee is tasked with developing a list of viable candidates for each open director position, vetting those candidates and presenting a final slate of nominees to the board for approval.

This approved governance practice change is designed to encourage more members to be engaged and willing to serve in a meaningful process that can make a difference for ARA members and the industry. The change is not reflective of the current or past volunteer leaders who have served on the ARA board.

For more information about the ARA national board nomination process, you may contact Alex Dirck at 563-549-9751 or alexandra.dirck@ararental.org.

A handwritten signature in black ink, appearing to read 'R. Pedersen'.

Robert H. Pedersen
ARA President