

PRINT MAGAZINE

RATES AND SPECIFICATIONS

Ad dimensions are identical to sizes listed below. Partial ads may fall on an even or odd page unless specified.

Magazine Trim Size and Live Area: Trim size is 8.25" x 10.875". Live area should fall .125" from trim.

ALL RATES ARE GROSS.



TWO-PAGE SPREAD WITH BLEED

SIZE: 16.75"W x 11.125"H

BLEED: Size includes .125" bleed on all sides

REGULAR ISSUE RATE:

Contact multimedia account manager



HALF-PAGE ISLAND

SIZE: 4.5"W x 7.5"H

REGULAR ISSUE RATE:

\$4,430



HALF-PAGE SPREAD WITH BLEED

SIZE: 16.75"W x 5.75"H

BLEED: Size includes .125" bleed left, right and bottom

REGULAR ISSUE RATE:

Contact multimedia account manager



HALF-PAGE HORIZONTAL

SIZE: 7"W x 4.875"H

REGULAR ISSUE RATE:

\$3,895



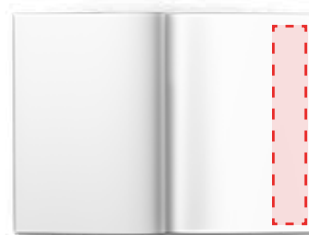
FULL PAGE AD WITH BLEED

SIZE: 8.5"W x 11.125"H

BLEED: Size includes .125" bleed on all sides

REGULAR ISSUE RATE:

\$5,290



THIRD-PAGE VERTICAL

SIZE: 2.1875"W x 10"H

REGULAR ISSUE RATE:

\$3,370



FULL PAGE AD WITHOUT BLEED

SIZE: 7.75"W x 10"H

REGULAR ISSUE RATE:

\$5,290



THIRD-PAGE SQUARE

SIZE: 4.5"W x 4.875"H

REGULAR ISSUE RATE:

\$3,370



HALF-PAGE VERTICAL

SIZE: 3.375"W x 10"H

REGULAR ISSUE RATE:

\$3,895



QUARTER-PAGE SQUARE AND MARKETPLACE

SIZE: 3.375"W x 4.875"H

REGULAR ISSUE RATE:

\$2,660

MARKETPLACE RATE:

\$870

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MARKETPLACE DISPLAY AD RATES

Rental Management offers the Marketplace advertisement section for businesses of all sizes and budgets that need to be in front of our targeted audience.

- All ads are four-color
- Ads are placed in alphabetical order
- Modify your ad quarterly at no extra cost

SIZE: 3.375"W x 4.875"H

MARKETPLACE RATE:

- Minimum of three insertion orders required per year
- \$870 per month GROSS

COVER SIZE AND RATES

SIZE: 8.5"W x 11.125"H

BLEED OPTION: Size includes .125" bleed on all sides

RATES:

INSIDE FRONT COVER: \$6,240

INSIDE BACK COVER: \$5,960

BACK COVER: \$6,240

Four-color only and noncancellable



PRINT SPECIFICATIONS

Resolution/ Images: 300 dpi	Lines: .25 pt or above	Color: All files convert to CMYK	Rich Black: C=10 M=10 Y=10 K=100	NOT Accepted file types: .dcs, .gif, .png	Accepted file types: .pdf, .jpg, .tif, .eps
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FILE SUBMISSION OR PICK UP INFORMATION

Please send materials in accordance to our terms and conditions. Your materials and pick up information should be emailed to your multimedia account manager. Contact Dawn Medley, dawn.medley@ararental.org, with materials questions.