



# Sponsorship Opportunities SUMMER GETAWAY

## Questions:

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- ARA membership required to sponsor.
- All sponsors will have the opportunity to display their product (6' table display) at the vendor showcase on Saturday. Setup time begins at 1PM Friday afternoon. Must be ready by 8AM Saturday.

### Vendor Display: \$600 (No limit)

- Recognition on the ARA of Florida Facebook page prior to the Summer Getaway
- Name on sponsor board that appears at all events
- A one-minute speech about your company in front of attendees Saturday morning
- A chance to donate an item for ARA of Florida auction
- Opportunity to network with ARA store owners and managers
- Includes registration and meals Friday – Sunday for one representative
- Additional attendees \$250/ea.

### Name Badge Sponsor: \$750 (limit 1)

- Recognition on the ARA of Florida Facebook page prior to the Summer Getaway
- Name on sponsor board that appears at all events
- A one-minute speech about your company in front of attendees Saturday morning
- Company logo on name badge along with ARA of Florida logo
- 150 lanyards provided by your company
- Opportunity to network with ARA store owners and managers
- Includes registration and meals Friday – Sunday for one representative
- Additional attendees \$250/ea.

### Drink Sponsor: \$750 (Limit 2)

- Recognition on the ARA of Florida Facebook page prior to the Summer Getaway
- Name on sponsor board that appears at all events
- A one-minute speech about your company in front of attendees Saturday morning
- Company logo on drink tickets along with ARA of Florida logo
- Opportunity to network with ARA store owners and managers
- Includes registration and meals Friday – Sunday for one representative
- Additional attendees \$250/ea.

### Breakfast Sponsor: \$1,200 (Limit 2)

- Recognition on the ARA of Florida Facebook page prior to the Summer Getaway
- Name on sponsor board that appears at all events
- A one-minute speech about your company in front of attendees
- Introduce speaker
- Company logo appears on sign in front of room for breakfast
- Company logo on each table at breakfast
- Play a video or slide show of your company in the background during breakfast. Must provide media one week in advance.
- Presentation with Q&A during breakfast
- Opportunity to network with ARA store owners and managers
- Includes registration and meals Friday – Sunday for two representatives
- Additional attendees \$250/ea.

### Friday Night Reception Sponsor: \$1,500 (Limit 1)

- Recognition on the ARA of Florida Facebook page prior to the Summer Getaway
- Name on sponsor board that appears at all events
- A five-minute speech about your company in front of attendees during Friday night reception.
- Welcome everyone at the Friday night reception during event
- Logo at check-in table
- Play a video or slide show of your company in the background during the reception. Must provide media one week in advance
- Company logo on each table
- Display company banner at the Friday Night Reception

- Opportunity to network with ARA store owners and managers
- Includes registration and meals Friday – Sunday for two representatives
- Additional attendees \$250/ea.

**Saturday Night Reception Sponsor: \$1,500 (Limit 1)**

- Recognition on the ARA of Florida Facebook page prior to the Summer Getaway
- Name on sponsor board that appears at all events
- A five-minute speech about your company about your company in front of attendees
- Welcome everyone at the Saturday night reception
- Logo at check-in table
- Play a video or slide show of your company in the background during the reception. Must provide media one week in advance
- Company logo on each table
- Display company banner at reception
- Opportunity to network with ARA store owners and managers
- Includes registration and meals Friday – Sunday for two representatives
- Additional attendees \$250/ea.

**Keynote Speaker Sponsor: \$1,500 (Limit 1)**

- Recognition on the ARA of Florida Facebook page prior to the Summer Getaway
- Name on sponsor board that appears at all events
- A five-minute speech about your company before keynote speaker takes stage
- Play a video or slide show of company before Keystone speaker takes stage. Must provide media one week in advance
- Introduce keynote speaker
- Display company banner at keystone session
- Opportunity to network with ARA store owners and managers
- Includes registration and meals Friday – Sunday for two representatives
- Additional attendees \$250/ea.

**Sunrise Beach Walk Sponsor: \$1,500 (Limit 1)**

- Company logo on t-shirts worn by walkers for 30-minutes on Saturday morning
- Recognition on the ARA of Florida Facebook page prior to the Summer Getaway
- Name on sponsor board
- A five-minute speech about your company in front of attendees, before walk begins
- Opportunity to network with ARA store owners and managers
- Includes registration and meals Friday – Sunday for two representatives
- Additional attendees \$250/ea.

**Save the Date Cards at The ARA Show FL Mixer: \$2,000 (Limit 1)**

- Company logo on the save the date cards handed out at The ARA Show Florida Mixer 2025
- Recognition on the ARA of Florida Facebook page prior to the Summer Getaway
- Name on sponsor board
- A five-minute speech about your company in front of attendees at the Summer Getaway
- Opportunity to network with ARA store owners and managers
- Includes registration and meals Friday – Sunday for three representatives
- Additional attendees \$250/ea.

**Children under 12 years old: \$50**

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*A note to our sponsors,*

*Your generous support drives our mission forward and propels our industry to new heights. Together, we're shaping the future of rental and creating lasting impact. Thank you for your invaluable partnership and dedication to our shared vision.*

*With gratitude,*

*ARA of FL Board of Directors*