

Joe Roberts

From: The ARA Show <jennifer.belzer@email.ararental.org>
Sent: Thursday, September 9, 2021 12:42 PM
To: Joe Roberts
Subject: The ARA Show: August Exhibitor Update.



Your Checklist for The ARA Show™

The countdown to The ARA Show™ is getting shorter every day. Make sure you have all the boxes checked for the ideal exhibit in Las Vegas.



Make sure all personnel are registered to be in your exhibitor booth.



Reserve your hotel room(s). Book now with onPeak, the official housing partner of The ARA Show, to get the best rates and protection — guaranteed.



Book your flights. Now is the right time to find the best flight schedule and seat selection.



Sign up for the Show-Only Special, a powerful influence on attendees' purchase decisions. Hurry — you must sign up by Aug. 6 to be identified as a participating company in The ARA Show Directory (as well as at your booth and in *Rental Management*).



Download customizable marketing materials and logos to promote your booth.

Key Date

Aug. 6: Show-Only Special deadline
(to be included in Show Directory)



We're monitoring the COVID-19 situation and working with our partners in Las Vegas to ensure an event that's Clean, Safe and Essential. For the latest protocols and updates, visit our website.



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